

Genre

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1.2.3 The genres of fiction are many, and they vary from place to place and time to time. The prototypical fictional genres in literature in English in the last 200 years are prose narrative genres like novel and short story.

1.2.3.1 Genre plays a role in every instance of the production and use of fictions.

1.2.3.2 Genres always have formal, thematic, and rhetorical dimensions.

FRON ON GENRE

Genre...is a set of conventional and highly organised constraints on the production and interpretation of meaning. (10)

These shortcomings and inconsistencies [of “folk classification”] are irrelevant. Genre classifications are real. They have an organizing force in everyday life. (14)

Texts do not have an identity with themselves: their forms of coherence and the functions they perform change as the system itself changes, and this systemic change in turn shifts the balance between the genres. (141)

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THE Editor of THE STRAND MAGAZINE respectfully places his first number in the hands of the public.

THE STRAND MAGAZINE will be issued regularly in the early part of each month.

It will contain stories and articles by the best British writers, and special translations from the first foreign authors. These will be illustrated by eminent artists.

Special new features which have not hitherto found place in Magazine Literature will be introduced from time to time.

It may be said that with the immense number of existing Monthlies there is no necessity for another. It is believed, however, that THE STRAND MAGAZINE will soon occupy a position which will justify its existence.

The past efforts of the Editor in supplying cheap, healthful literature have met with such generous favour from the public, that he ventures to hope that this new enterprise will prove a popular one. He is conscious of many defects in the first issue, but will strive after improvement in the future.

Will those who like this number be so good as to assist, by making its merits, if they are kind enough to think that it has any, known to their friends.

[George Newnes], "Introduction," *Strand* 1, no. 1 (January 1891): 3.
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