

Accessing business related resources at the Libraries

Transcript

Hi, are you looking for information for your project? Do you want to find out what is going on with 3D printing? How about Google wallet? What are the issues related to mobile payment? Oh, how about having a SWOT analysis for the company, Samsung? What is the company up to anyway?

Welcome to Rutgers. You'll find some of the answers from our library databases.

First to access any of our library databases, you will visit our website, libraries.rutgers.edu.

Click "View all Databases".

You will see "By Subject". Click on the word "Business". You will then see a list of databases. The most important one is Business Source Premier. Other databases such as IBISWorld, MarketLine, Mergent Online and Mintel Report are very important as well. Now remember that most of these databases are only available to Rutgers students and faculty. When you access any of them from home, you will be asked to login with your Rutgers NetID and password.

In addition, there is a subject research guide that you may find useful.

The address is libguides.rutgers.edu/iti220. We have put together a list of important resources that can help you with your assignments. Don't miss the research guide!